

[T. A. Thompson, M.Ed.](https://www.linkedin.com/in/t-a-thompson-m-ed-73267341?trk=profile-badge)

April is National Financial Literacy Month...and there's one group quietly shaping the next generation's financial future that rarely gets recognized: Grandparents.

There are approximately 70 million grandparents in the U.S. that have extraordinary time, wisdom, and resources to invest in their grandchildren. However, most financial education products are designed as if they don't exist.

At GrandVest.Net, we're changing that. This month, I'm sharing why grandparents are one of the most underutilized forces in a child's financial literacy, and the three tools every grandparent should know about:

- ✓ High-Yield Savings
- ✓ 529 Plans
- ✓ Insurance-Based Strategies

Read the full blog here 🖱️ <https://grandvest.net/>

#FinancialLiteracyMonth #Grandparents #GenerationalWealth #FinancialEducation
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